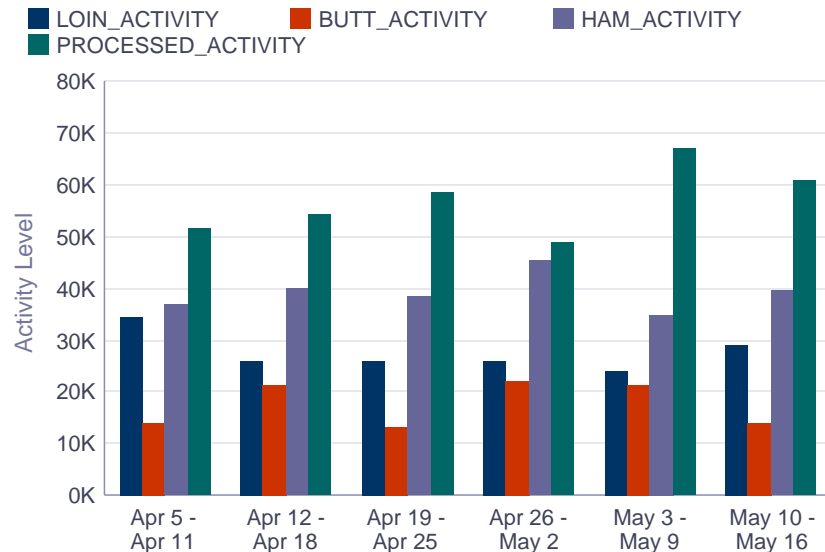




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	73.0%		66.4%		77.5%	
Special Rate (2/)	11.9%		15.0%		25.9%	
Activity Index (3/)	146,380		153,080		118,320	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	80	1.59	100	1.99		
Bone-In Cc Loin	350	3.29	170	2.22	60	3.99
Loin Roast Bnls	2,110	2.78	4,190	2.69	3,550	2.24
Rib End Roast B/In	110	1.59			40	2.99
Sirloin End Roast B/In	220	1.75	210	1.78	150	1.58
Sirloin Roast Bnls	200	2.70	190	2.29	60	2.49
Rib End Chops B/In	560	3.18	220	3.10	340	3.01
Sirloin Chops B/In	760	1.74	820	2.05	410	1.70
Cc Chops B/In	4,890	3.01	3,530	2.83	2,560	2.91
Assorted Chops B/In	2,650	3.12	900	2.06	1,160	1.89
Rib Chops Bnls	40	5.99	150	3.54	90	3.23
Sirloin Chops Bnls	1,690	4.78	470	2.50	320	3.30
Cc Chops Bnls	3,750	4.08	3,470	3.30	4,670	3.34
Smoked Chops	420	6.77	1,030	4.79	530	4.83
Tenderloin, Fresh	4,660	3.69	2,260	3.59	4,620	3.70
Tenderloin, Marinated	2,180	5.65	2,000	5.59	4,140	5.68
Backribs	4,140	3.44	4,090	3.43	4,110	3.49
Picnic Fresh B/In	750	2.12	500	1.53	510	1.89
Porketta	70	3.49	70	3.49	400	2.10
Butt Fresh B/In	3,070	1.94	7,080	2.05	3,000	1.75
Butt Roast Bnls	160	2.27	280	3.06	1,370	1.68
Pork Steak	1,730	2.57	1,580	2.49	1,640	2.24
Country Style Rib B/In	1,910	2.65	2,720	2.37	2,370	2.25
Country Style Ribs Bnls	210	3.43	1,530	2.70	1,840	2.31
Spareribs	2,380	2.97	3,520	2.53	4,290	2.48
St. Louis Style Spareribs	3,720	3.06	3,780	2.82	2,000	3.17
Ham, B/In	140	3.19	120	4.37	100	5.24
Ham, Spiral	240	2.12	310	1.70	180	1.78
Ham, B/In Butt	580	1.60	280	1.72	210	1.96
Ham, B/In Shank	580	1.54	280	1.62	320	1.61
Ham, Bnls	1,030	4.51	240	3.58	880	5.06
Ham Steak	3,810	4.91	2,580	4.46	3,560	4.30
Sliced Bacon, 1 Lb Pkg	24,700	5.27	25,500	5.68	24,510	5.54
Pre-Cooked Bacon	680	31.21	2,000	34.06	690	32.76
Canadian Bacon	730	9.39	620	10.63	430	7.23
Ground Pork	1,540	3.71	1,400	4.04	90	4.18
Bkfst Sausage, 1 Lb Roll	6,750	3.94	7,140	4.10	7,130	3.85
Bkfst Sausage, Link/Patty	12,230	4.70	6,150	5.32	10,340	4.65
Pre-Cooked Sausage	2,980	5.99	1,490	5.36	420	6.25
Dinner Sausage	3,810	4.03	10,650	4.45	2,540	4.68
Italian Sausage	5,710	4.26	7,870	4.29	3,270	4.02
Chorizo	1,470	3.98	4,090	3.49	1,550	3.65
Delii Ham	10,220	7.90	10,270	7.86	7,610	6.99
Pkg/Slcd Ham, 1 Lb/Less	22,780	7.73	20,570	7.43	6,390	7.35
Delii Cooked Pork Roast			130	5.33		
Delii Cooked Spareribs	740	9.66	1,310	6.16	60	11.99
Delii Cooked Backribs	830	8.14	3,360	8.00	2,570	6.55
Pulled Pork	1,530	6.57	730	5.62	940	7.42
Feet	120	2.31	270	2.19		
Neckbones	370	2.25	860	2.64	300	2.30

**This week in Pork Retail . . . . .**  
 This week in Pork Retail, the Feature Rate increased by 6.6 percent and the Special Rate decreased by 3.1 percent. The Activity Index showed a 4.4 percent decrease. The processed items, butt, picnic, and spareribs decreased in ad space this week while the ham and loin cuts showed an increase in ad space compared to last week.

Activity Index: 4 Week Comparison



Explanatory Notes

**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/10 thru 05/16

(prices in dollars per pound)

Fri. May 10, 2024

Outlets	NORTHEAST				SOUTHEAST				MIDWEST						
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)						
	5500				7400				6100						
Feature Rate (1/)	80.3%				71.9%				74.3%						
Special Rate (2/)	18.7%				1.4%				21.4%						
Activity Index (3/)	37,000				31,700				32,350						
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg			
Whole Bone-In Loins	-	-	-	-	1.59	-	1.59	80	1.59	-	-	-			
Bone-In Cc Loins	1.99	-	4.49	150	3.31	-	-	-	-	2.99	-	3.99	200	3.28	
Loins Roast Bnls	2.99	-	3.99	280	3.23	1.89	-	3.99	1,270	2.59	1.99	-	4.99	290	2.79
Rib End Roast B/In	1.59	-	1.59	110	1.59	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.59	-	1.59	110	1.59	-	-	-	-	1.99	-	1.99	40	1.99	
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	-	2.29	-	3.29	170	2.81	
Rib End Chops B/In	1.89	-	4.49	390	3.00	-	-	-	-	2.49	-	3.99	70	3.73	
Sirloin Chops B/In	1.99	-	1.99	200	1.99	1.39	-	1.99	70	1.79	-	-	-	-	-
Cc Chops B/In	1.89	-	4.49	1,870	2.80	1.99	-	3.49	1,220	3.29	1.69	-	3.99	890	2.92
Assorted Chops B/In	1.99	-	1.99	170	1.99	1.49	-	4.49	1,330	4.12	.99	-	2.49	540	2.02
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	5.99	-	5.99	40	5.99	
Sirloin Chops Bnls	2.77	-	4.29	130	3.46	5.49	-	5.49	1,130	5.49	2.29	-	3.79	270	3.11
Cc Chops Bnls	2.49	-	4.99	920	3.29	1.99	-	3.49	740	3.15	2.49	-	5.99	870	4.12
Smoked Chops	7.99	-	7.99	120	7.99	6.93	-	6.93	10	6.93	6.99	-	6.99	50	6.99
Tenderloin, Fresh	2.99	-	5.99	1,030	3.67	2.98	-	4.99	1,660	4.36	1.99	-	3.99	700	2.99
Tenderloin, Marinated	5.21	-	6.95	690	6.03	4.34	-	6.08	190	5.06	4.34	-	6.95	890	5.66
Backribs	2.99	-	4.99	1,200	3.60	1.18	-	4.99	580	2.95	1.99	-	3.99	710	3.33
Picnic Fresh B/In	-	-	-	-	-	1.58	-	2.68	560	2.05	1.98	-	2.49	140	2.45
Porketta	3.49	-	3.49	70	3.49	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	-	2.49	1,150	1.86	1.39	-	2.29	350	1.79	1.88	-	2.69	630	2.26
Butt Roast Bnls	2.49	-	2.49	90	2.49	1.99	-	1.99	10	1.99	-	-	-	-	-
Pork Steak	2.29	-	2.69	320	2.43	1.77	-	2.69	550	2.49	1.99	-	3.99	500	2.89
Country Style Rib B/In	1.89	-	3.99	770	2.37	1.77	-	2.59	190	2.43	1.49	-	3.59	180	2.40
Country Style Ribs Bnls	4.69	-	4.69	60	4.69	-	-	-	-	2.99	-	2.99	90	2.99	
Spareribs	1.99	-	4.39	1,040	3.01	1.98	-	3.59	210	2.82	1.79	-	3.99	740	2.79
St. Louis Style Spareribs	2.49	-	3.49	530	3.02	2.48	-	2.99	1,500	2.60	2.29	-	3.99	400	2.98
Ham, B/In	-	-	-	-	-	-	-	-	-	3.10	-	3.19	100	3.14	
Ham, Spiral	-	-	-	-	-	.99	-	.99	80	.99	1.79	-	3.19	160	2.67
Ham, B/In Butt	1.19	-	2.29	220	1.74	-	-	-	-	.99	-	1.99	360	1.51	
Ham, B/In Shank	1.19	-	2.29	220	1.74	-	-	-	-	.99	-	1.89	360	1.42	
Ham, Bnls	2.99	-	5.49	670	4.67	3.99	-	5.98	100	5.25	2.99	-	5.69	180	3.93
Ham Steak	2.99	-	6.00	1,610	4.87	3.38	-	5.96	920	4.62	4.99	-	6.00	870	5.33
Sliced Bacon, 1 Lb Pkg	2.99	-	7.99	5,690	5.46	2.50	-	9.32	4,310	5.51	2.99	-	9.32	6,240	5.03
Pre-Cooked Bacon	31.94	-	31.94	230	31.94	28.80	-	38.34	390	31.47	25.54	-	38.34	70	27.26
Canadian Bacon	7.50	-	10.67	430	9.01	6.83	-	6.83	10	6.83	10.64	-	10.64	200	10.64
Ground Pork	2.99	-	3.99	470	3.70	-	-	-	-	1.99	-	4.49	360	3.49	
Bkfst Sausage, 1 Lb Roll	3.59	-	4.99	840	4.12	2.50	-	5.49	1,380	4.32	2.21	-	5.79	1,230	3.76
Bkfst Sausage, Link/Patty	4.67	-	6.65	2,330	5.49	2.65	-	6.67	2,120	4.96	2.65	-	5.99	2,660	4.34
Pre-Cooked Sausage	3.50	-	8.33	570	6.11	7.19	-	8.33	240	8.28	4.15	-	9.57	1,630	5.77
Dinner Sausage	2.50	-	4.20	220	3.31	3.11	-	3.99	690	3.71	2.94	-	5.14	760	4.24
Italian Sausage	2.50	-	5.99	1,880	4.45	3.70	-	4.98	600	4.10	2.94	-	5.04	980	4.22
Chorizo	4.00	-	5.00	220	4.49	4.99	-	4.99	40	4.99	2.22	-	5.32	250	3.74
Deli Ham	3.99	-	12.99	4,680	7.84	3.99	-	9.99	1,820	7.61	3.69	-	10.99	2,880	8.81
Pkg/Slcd Ham, 1 Lb/Less	3.64	-	15.98	3,890	8.40	4.99	-	11.43	6,980	7.98	3.99	-	11.41	4,190	7.45
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	11.99	-	11.99	60	11.99	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	6.66	-	11.33	600	8.50	6.99	-	9.08	80	7.80	5.99	-	7.42	90	6.90
Pulled Pork	5.49	-	9.32	680	7.38	4.49	-	7.99	140	5.35	4.99	-	9.99	360	6.46
Feet	-	-	-	-	-	-	-	-	-	1.99	-	1.99	10	1.99	
Neckbones	2.49	-	2.69	90	2.60	1.59	-	2.69	150	2.14	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/10 thru 05/16

(prices in dollars per pound)

Fri. May 10, 2024

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	65.7%				71.3%				75.8%			
Special Rate (2/)	14.6%				7.7%				1.6%			
Activity Index (3/)	21,735				13,490				9,805			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.95	- 2.79	140	2.48	3.99	- 3.99	130	3.99	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.87	- 1.87	70	1.87	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	1.97	- 1.97	10	1.97	1.97	- 2.49	20	2.19
Rib End Chops B/In	3.49	- 3.49	110	3.49	-	-	-	-	-	-	-	-
Sirloin Chops B/In	1.39	- 1.99	160	1.84	1.37	- 1.99	340	1.54	-	-	-	-
Cc Chops B/In	2.49	- 3.99	590	3.21	2.49	- 3.49	300	3.07	2.88	- 2.99	20	2.90
Assorted Chops B/In	.99	- 2.69	560	2.11	3.99	- 3.99	10	3.99	1.99	- 3.99	20	3.59
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	2.49	- 2.49	5	2.49	1.97	- 3.99	140	3.89	1.97	- 2.99	20	2.40
Cc Chops Bnls	2.48	- 6.99	810	5.71	3.49	- 5.99	290	4.54	2.49	- 5.99	100	3.34
Smoked Chops	3.99	- 3.99	10	3.99	3.99	- 9.73	220	6.15	5.97	- 5.97	10	5.97
Tenderloin, Fresh	2.49	- 3.99	200	2.94	2.49	- 4.99	980	3.31	2.49	- 2.99	80	2.84
Tenderloin, Marinated	4.33	- 6.08	360	5.30	-	-	-	-	5.21	- 5.21	60	5.21
Backribs	2.48	- 3.99	500	3.21	3.49	- 4.99	420	3.54	2.99	- 3.99	720	3.75
Picnic Fresh B/In	1.99	- 1.99	50	1.99	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.79	- 2.49	200	1.90	2.49	- 2.98	70	2.94	1.77	- 1.77	680	1.77
Butt Roast Bnls	1.99	- 1.99	60	1.99	-	-	-	-	-	-	-	-
Pork Steak	1.77	- 3.99	360	2.35	-	-	-	-	-	-	-	-
Country Style Rib B/In	1.59	- 3.49	340	2.08	1.67	- 4.99	420	3.81	-	-	-	-
Country Style Ribs Bnls	2.39	- 2.99	50	2.73	-	-	-	-	-	-	-	-
Spareribs	1.99	- 3.99	240	2.72	3.59	- 4.49	60	4.03	3.79	- 3.99	50	3.95
St. Louis Style Spareribs	2.79	- 3.28	150	3.08	3.49	- 4.99	410	3.53	3.77	- 4.99	740	3.81
Ham, B/In	3.29	- 3.29	50	3.29	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Bnls	2.99	- 4.99	70	3.46	-	-	-	-	-	-	-	-
Ham Steak	2.99	- 7.00	390	4.77	5.32	- 5.32	30	5.32	-	-	-	-
Sliced Bacon, 1 Lb Pkg	2.99	- 7.99	3,620	5.17	3.00	- 7.99	2,530	5.35	3.00	- 7.99	2,260	5.08
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Canadian Bacon	6.83	- 10.64	80	8.57	-	-	-	-	-	-	-	-
Ground Pork	2.49	- 4.99	710	3.84	2.99	- 2.99	10	2.99	-	-	-	-
Bkfst Sausage, 1 Lb Roll	1.50	- 5.79	880	3.94	3.49	- 5.20	1,700	4.08	2.99	- 4.49	730	3.00
Bkfst Sausage, Link/Patty	2.65	- 6.67	2,420	4.37	2.65	- 5.99	1,120	3.44	2.65	- 6.65	1,540	5.16
Pre-Cooked Sausage	4.38	- 7.15	530	5.50	-	-	-	-	7.48	- 7.48	5	7.48
Dinner Sausage	3.99	- 5.03	620	4.03	3.99	- 5.04	660	4.01	3.99	- 5.04	830	4.28
Italian Sausage	3.99	- 4.95	730	4.10	3.99	- 5.04	670	4.01	3.99	- 5.04	830	4.29
Chorizo	2.29	- 5.05	750	3.83	2.29	- 5.99	190	3.98	-	-	-	-
Deli Ham	3.99	- 8.99	300	5.24	3.99	- 8.99	480	5.48	7.99	- 9.99	40	9.13
Pkg/Sld Ham, 1 Lb/Less	2.47	- 13.31	5,130	7.09	4.00	- 11.41	2,170	7.68	4.99	- 10.37	320	8.10
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	9.45	- 9.45	680	9.45
Deli Cooked Backribs	8.66	- 8.66	10	8.66	6.00	- 6.00	40	6.00	7.99	- 7.99	20	7.99
Pulled Pork	4.49	- 7.32	330	5.46	-	-	-	-	5.98	- 7.97	30	6.98
Feet	2.19	- 2.29	80	2.27	1.99	- 2.99	20	2.57	-	-	-	-
Neckbones	2.29	- 2.29	70	2.29	1.99	- 1.99	70	1.99	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/10 thru 05/16

(prices in dollars per pound)

Fri. May 10, 2024

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	87.0%				47.6%			
Special Rate (2/)	0.0%				0.0%			
Activity Index (3/)	265				210			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	3.29	- 3.29	5	3.29	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	3.49	- 3.49	10	3.49	3.99	- 3.99	5	3.99
Assorted Chops B/In	2.99	- 2.99	10	2.99	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	3.49	- 3.49	20	3.49	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.99	- 3.99	10	3.99	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	-	-	-	-	4.29	- 4.29	20	4.29
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	-	-	-	-	3.99	- 3.99	5	3.99
Butt Roast Bnls	-	-	-	-	-	-	-	-
Pork Steak	3.69	- 3.69	10	3.69	-	-	-	-
Country Style Rib B/In	3.69	- 3.69	10	3.69	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	4.49	- 4.49	40	4.49	2.99	- 4.89	10	4.08
St. Louis Style Spareribs	3.99	- 3.99	5	3.99	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	3.98	- 3.98	5	3.98	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	4.98	- 7.72	30	6.41	6.12	- 6.65	30	6.57
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	-	-	-	-	-	-	-	-
Bkfst Sausage, Link/Patty	3.32	- 5.99	20	4.66	6.65	- 6.65	20	6.65
Pre-Cooked Sausage	4.98	- 4.98	10	4.98	-	-	-	-
Dinner Sausage	4.88	- 4.88	10	4.88	4.99	- 4.99	20	4.99
Italian Sausage	4.88	- 4.88	10	4.88	4.99	- 4.99	20	4.99
Chorizo	-	-	-	-	4.44	- 4.44	20	4.44
Deli Ham	9.99	- 9.99	20	9.99	-	-	-	-
Pkg/Sliced Ham, 1 Lb/Less	6.39	- 11.41	40	7.88	5.08	- 13.31	60	9.46
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



**National Retail Report - Pork**

**Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/10 thru 05/16**

(prices in dollars per pound)

Fri. May 10, 2024