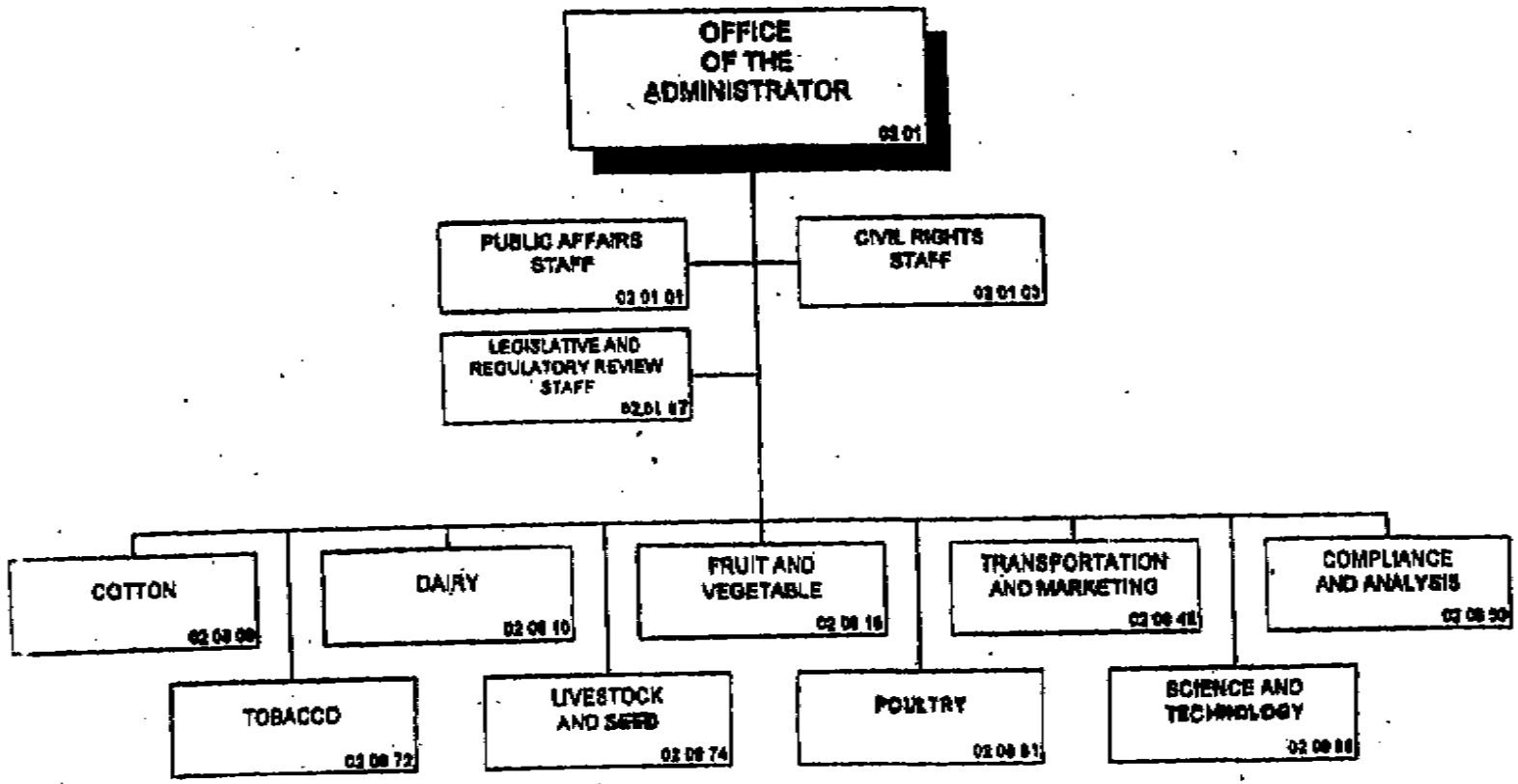
U.S. DEPARTMENT OF AGRICULTURE
AGRICULTURAL MARKETING SERVICE

RECOMMENDED: _____
Administrator

CONCURRED: _____
Under Secretary for Marketing and Regulatory Programs

APPROVED: _____
Assistant Secretary for Administration

DATE: 11/4/98



The mission of the Agricultural Marketing Service is to facilitate the strategic marketing of agricultural products in domestic and international markets, while ensuring fair trading practices, and promoting a competitive and efficient marketplace, to the benefit of consumers of U.S. food and fiber products.